

MEDIA

The innovation cluster for better health

The innovation cluster paving the way to better health

Project call 2024.1



2024 – Earmarked Funding VLAIO

- 8M+ per year
- #3 organizations
- Supported by our team

- Value based efficient healthcare
- Personalized medicine
- Disruptive health solutions
- Digital medicine/health



Liz Renzaglia



Isabelle François



MEDVIA

The innovation cluster for better health



MEDVIA, the innovation cluster Project call 2024.1 Workshop Building your abstract

Piet Verhoeve
Veerle De Colvenaer

BEFORE WE START



NO NDA SIGNED

- We trust your professionalism
- Don't discuss strict NDA topics here

This is a **WORKshop**

- No evaluation until Jury moment
- We are here to help, coach, challenge, ...
- You are here to work

Agenda

- Partnership requirements
- Evaluation process
- Templates & timing
- Next steps



All grants need to match the MEDVIA strategy



Matching MEDVIA strategy

- Innovation involves **cross over activities**
- At least **2 out of 3 domains** are involved
 - Bio technology
 - Digital technology
 - Medical technology

MEDVIA consortium R&D/feasibility proposal



Eligibility for funding (*)

VLAIO criteria

- Funding limited to Flemish partners
- Research partners paid in full by others
- Min 3 companies (for/non-profit)
- Min 2 Flemish companies (for/non-profit)
- No OIM partners (@ FPP submit)

MEDVIA criteria

- Min 1 MEDVIA member (for profit)

VLAIO Funding for Flemish partners

- For/non-profit partners: 25%..60%

(*) See call description & VLAIO documents for more details

Examples of consortia

Partner 1	Partner 2	Partner 3	Partner 4	Valid ?
Company	Company	Company	-	OK
Company	Company	Hospital	-	OK
Hospital	Company	Hospital	-	OK
Hospital	Hospital	Hospital	-	NOK
Company	Hospital	Research	-	NOK
Company	Company	Research	-	NOK
Company	Hospital	Hospital	Research	OK
Hospital	Hospital	Hospital	Research	OK
Hospital	Hospital	Research	-	NOK

- Funding limited to Flemish partners
 - = Flemish postal codes + UZB / UZB
- Research partners paid in full by others
- No OIM partners (@ FPP submit)
- Min 3 companies (for/non-profit)
- Min 2 Flemish companies (for/non-profit)
- Min 1 Medvia member (for profit)
- All partners (for/non-profit)
 - <70% of total project budget

MEDVIA consortium ICON proposal



Eligibility for funding (*)

VLAIO criteria

- Min 3 companies (for/non profit) (OND/ONTW)
- Min 2 Flemish companies (for/non profit)
- Min 1 research partner (independent SBO)
- No OIM partners (@ FPP submit)
- Min 60% of budget is by Industry
- Mandatory dissemination of research

MEDVIA criteria

- Min 1 MEDVIA industry member (for profit)

VLAIO Funding for Flemish partners

- For/non-profit partners: 25%..60%
- Research partners: 100%

(*) See call description & VLAIO documents for more details

Examples of consortia

Partner 1	Partner 2	Partner 3	Partner 4	Valid ?
Company	Company	Company	Research	OK
Company	Company	Hospital	Research	OK
Hospital	Company	Hospital	Research	OK
Hospital	Hospital	Hospital	Research	NOK
Company	Hospital	Research	Research	NOK
Company	Company	Research	Research	NOK
Company	Hospital	Hospital	Research	OK
Hospital	Hospital	Hospital	Research	OK
Hospital	Hospital	Research	Research	NOK

- Funding limited to Flemish partners
 - = Flemish postal codes + UZB / UZB
- Research partners paid by VLAIO
- No OIM partners (@ FPP submit)
- Min 3 companies (for/non-profit)
- Min 2 Flemish companies (for/non-profit)
- Min 1 Medvia member (for profit)
- All company (for/non-profit) partners <70% of total project budget of companies

Agenda

- Partnership requirements
- Evaluation process
- Templates & timing
- Next steps



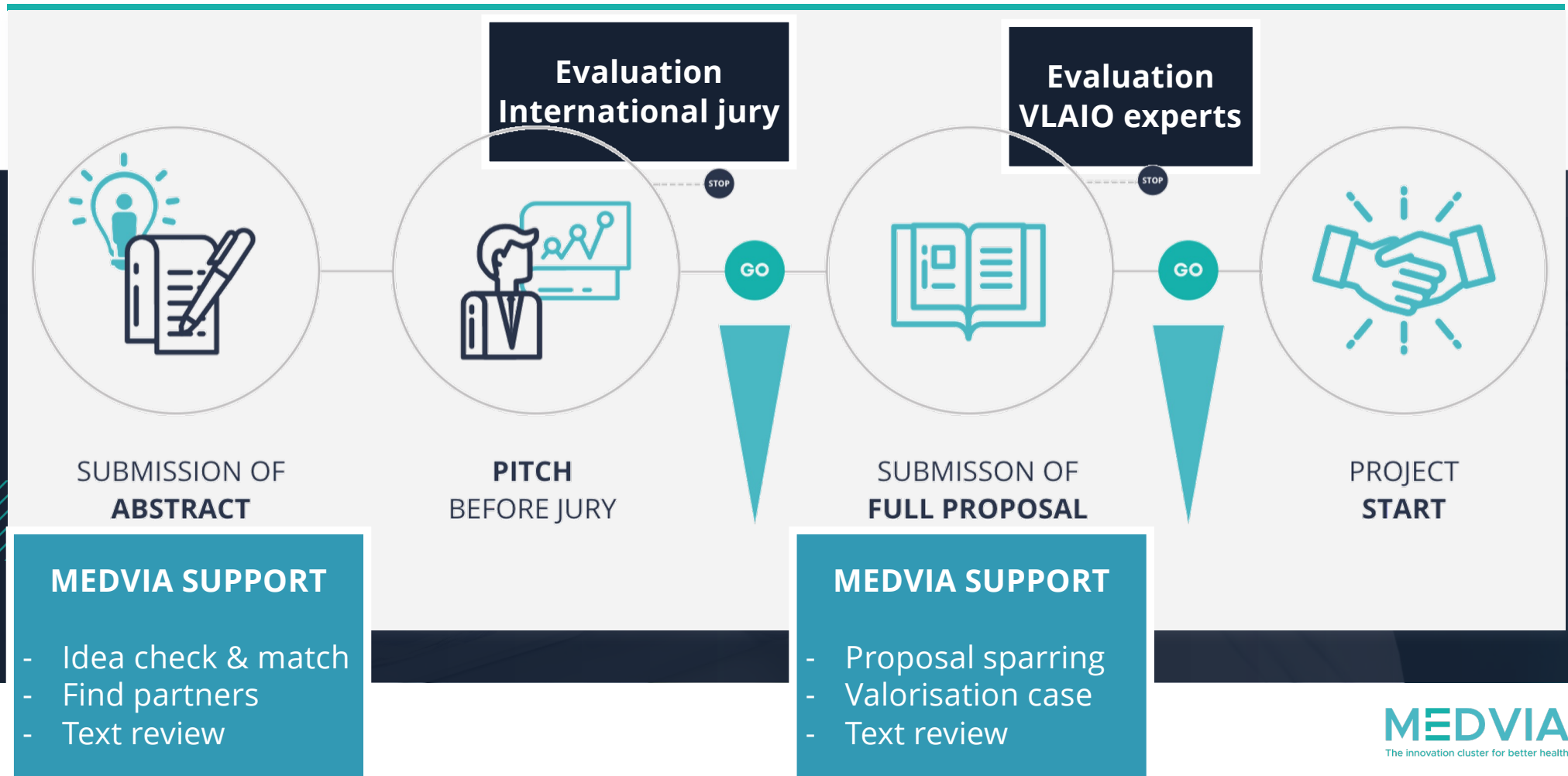
MEDVIA 2-step evaluation process



MEDVIA 2-step evaluation process

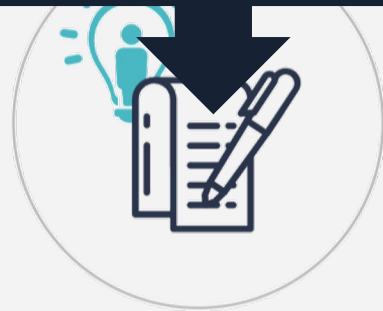


MEDVIA 2-step evaluation process **with support**



MEDVIA membership requirement ?

minimum 1
for-profit company
is MEDVIA member (*)



SUBMISSION OF
ABSTRACT



PITCH
BEFORE JURY

STOP

GO

Abstract
success fee
invoice (**)



SUBMISSION OF
FULL PROPOSAL

STOP

GO

Funding
success fee
invoice (**)



PROJECT
START

(*) is member or is in process to become member
(**) success fee can be replaced by becoming member

MEDVIA Success fee will be charged to each partner

In case of success:

1. Abstract go to FPP
2. Funding approved (*)
 - Can be waived for
 - Connect member
 - Cultivate member
 - Carry member
 - Membership can be requested retroactive

	1st Abstract	1st Funding	2nd + Abstract	2nd + Funding
Start-up (<3yr)	Free	600	100	300
Micro (<10FTE)	750	1100	375	550
Small (<50FTE)	1500	3500	750	1750
Medium (<250FTE)	3100	5500	1550	2750
Large (>250FTE)	5000	14500	2500	7250

(*) Funding success fee max 7% of funding received by partner

MEDVIA membership fee

MEDVIA membership

- Services
- Events
- Roadmapping
- Success fee

	Start-up (<3 yr)	micro (<10FTE)	small (<50FTE)	medium (<250FTE)	Large (>250FTE)	Success fee included
Connect	free	750	1500	3000	5000	1
Cultivate	Not possible	1500	3500	6000	16000	4
Carry	Not possible	3000	8000	15000	35000	7

Agenda

- Partnership requirements
- Evaluation process
- **Templates & timing**
- Next steps



Open project Call 2024.1 in overview



Submission INTENTION TO SUBMIT: March 21, 2024

Call 2023.2 in detail - Medvia support

March 28

April 24

May 7

May 30/31

June 3



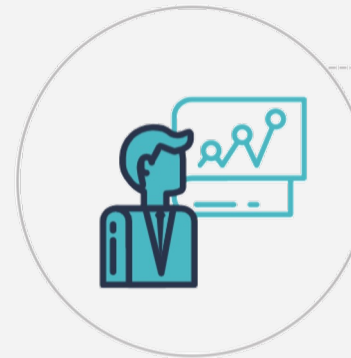
ABSTRACT BUILDING
WORKSHOP



WORKSHOP
PITCH LIKE A PRO



SUBMISSION OF
ABSTRACT



PITCH
BEFORE JURY

STOP

GO

MEDVIA Templates

MEDVIA abstract template (*)

- 5 pager project idea description:
 - Innovative concept
 - Main goals
 - Consortium
 - Approach
 - How to get to market
- Basic admin information

VLAIO full proposal template (*)

- Full project idea description:
 - Innovative concept
 - S.M.A.R.T. goals
 - Consortium + IPR
 - Approach + Work Plan
 - How to get to market
 - Business case
 - Valorisation details
- Detailed admin information

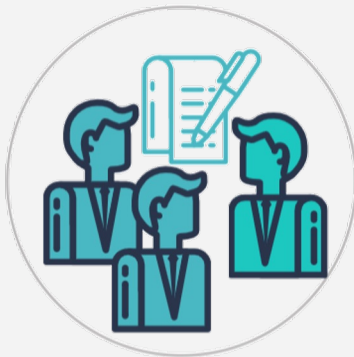
(*) Available on MEDVIA website: <https://medvia.be/call-2024-1>

Call 2024.1 in detail – MEDVIA support



Call 2023.2 in detail - Medvia support

March 28



**ABSTRACT BUILDING
WORKSHOP**

April 24



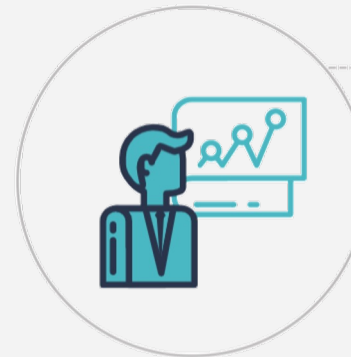
**WORKSHOP
PITCH LIKE A PRO**

May 7



**SUBMISSION OF
ABSTRACT**

May 30/31



**PITCH
BEFORE JURY**

June 3



Why workshops ?



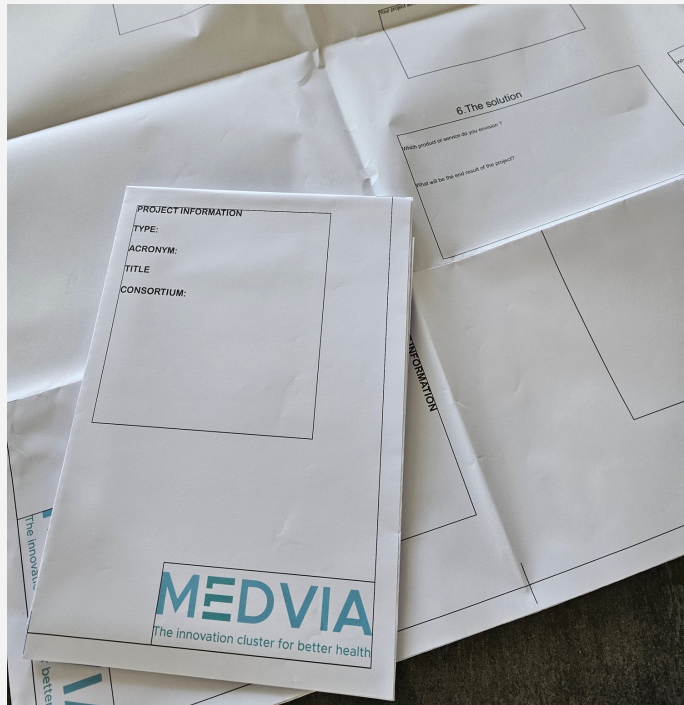
Work with your team

- Collaborate from the start
- All partners on board
- Build common story
- Strengthen the team for the pitch

Sharpen your idea

- We provide tips, do's, and don'ts
- We challenge you
- We answer your questions
- Tryout your pitch

Dedicated canvas approach



Work with your team

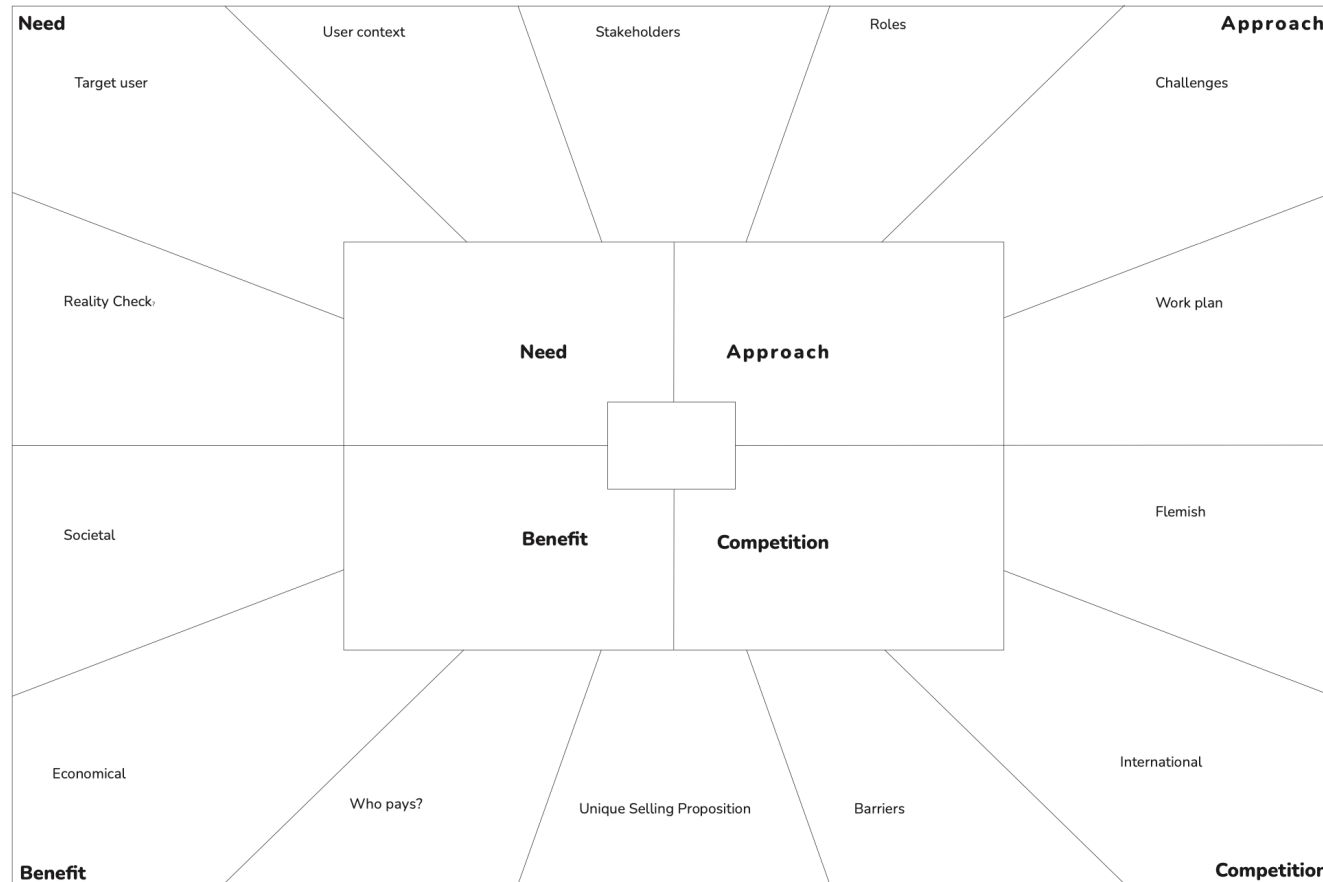
- Collaborate from the start
- All partners on board
- Build common story
- Strengthen the team for the pitch

Sharpen your proposal

- We provide tips, do's, and don'ts
- We challenge you
- We answer your questions
- Tryout your pitch



Innovation = change with value



Download pdf: www.origanius.com/NABCcanvas



Let's shape a strong abstract!

MEDVIA

The innovation cluster for better health



FLANDERS
INNOVATION &
ENTREPRENEURSHIP

MEDVIA
The innovation cluster for better health

**Cluster
for Growth**

MEDVIA
The innovation cluster for better health